

12 July 2023

TfNSW Reference: SYD23/00496/02
DPE Reference: DA 23/2901 (CNR-54185)

Kiersten Fishburn
Secretary
Department of Planning and Environment
Locked Bag 5022
Parramatta NSW 2124

Attention: Anna Nowland

**PROPOSED DIGITAL ADVERTISING SIGNAGE
M2 MOTORWAY OVERPASS - WINDSOR ROAD, BAULKHAM HILLS**

Dear Ms Fishburn,

Reference is made to the abovementioned development application and the Department of Planning and Environment's (DPE) correspondence of 19 June 2023 seeking comment from Transport for NSW (TfNSW) on the applicant's response to the agency's previous submission of 9 May 2023.

It is noted that the applicant is seeking further information from TfNSW concerning the agency's requirement for an anti-gawk screen at this location and in particular the exact location with height and length specified.

The proposed digital advertising sign extends above Windsor Road (**TAB A**) with drivers in the outside lane on the Eastbound off-ramp to Windsor Road (**TAB B**) having clear visibility to the proposed sign without having to turn their head, which has the potential to create a potential distraction at this driver decision making point (i.e. signalised intersection of Windsor Rd/M2 interchange).

To address the above potential road safety hazard, TfNSW requires the applicant to install an anti-gawk screen. Based on the absolute minimum safe stopping sight distance for a speed limit of 60km/h, the length of the anti-gawk screen shall extend a minimum of 35m west along the M2 Eastbound off-ramp approximately as depicted in **TAB C**. The height of the screen shall meet the height of the proposed digital sign but shall be confirmed by an independent Road Safety Audit.

TfNSW provides approval to the proposed digital advertising sign under Section 138 of the Roads Act, subject to the acceptance of the above requirements concerning the anti-gawk screen and the following requirements being included in any approval issued by the Department:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 (**Guidelines**) requirements.
2. The images displayed on the sign must not contain/use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
 - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles.
 - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 25 seconds.
4. A Road Occupancy Licence (**ROL**) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the subject section of the M2 Motorway or Windsor Road during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.
5. The Applicant shall prepare an independent Road Safety Assessment (RSA) after 18 months of operation of the digital signage. The RSA should provide a formal assessment of the safety performance of the sign.
6. The Applicant is to prepare a plan for the provision of 'anti-gawk' screens and a supplementary road safety audit is to be submitted for review and approval. The 'anti-gawk' screens are to extend a minimum of 35 metres west along the M2 Eastbound off-ramp approximately as shown in '**TAB C**' and the height is to be confirmed by an independent RSA. The applicant is to liaise with M2 Motorway regarding the physical feasibility of the proposed screens and the NSW Department of Planning and Environment regarding other required environmental approvals that may be needed.

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7. All costs associated with the proposed sign, 'anti-gawk' screen, including maintenance activities, shall be at no cost to TfNSW.

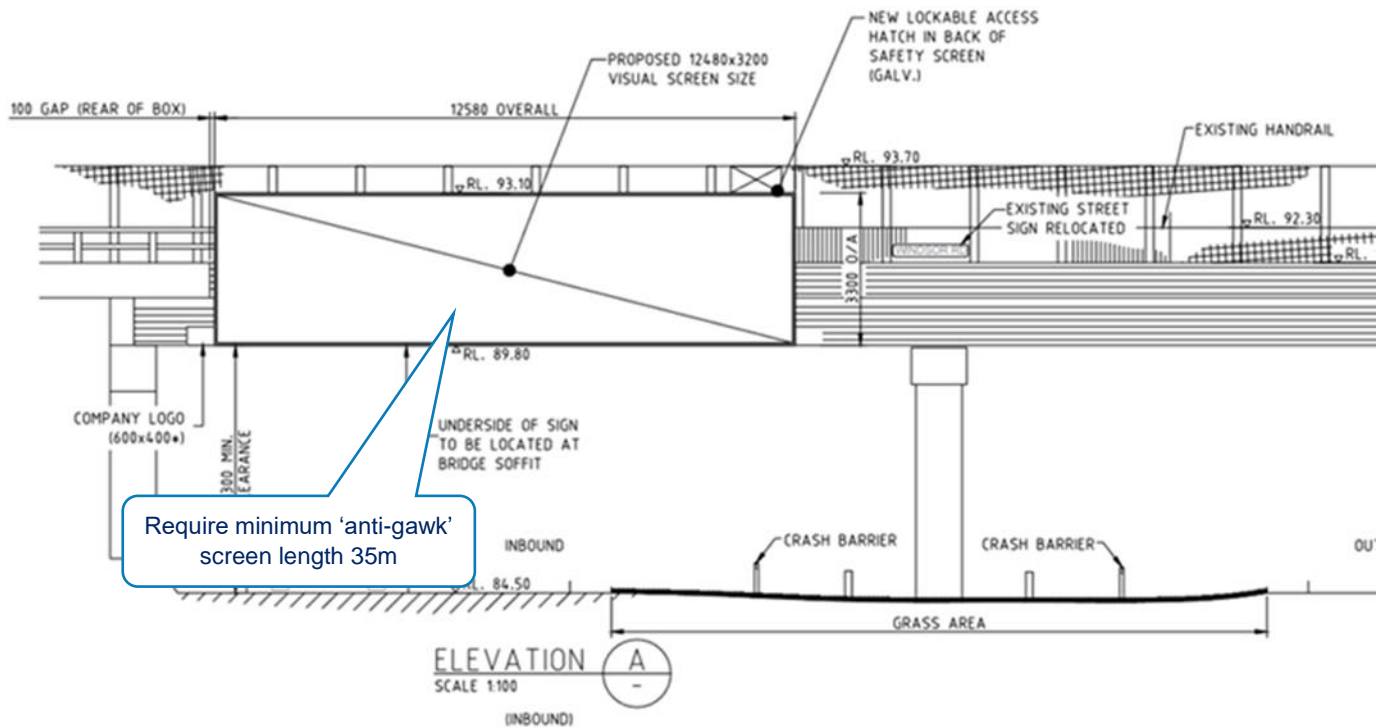
Should you have any further inquiries in relation to this matter, please contact Matthew Houlden by email at development.sydney@transport.nsw.gov.au.

Yours sincerely,



James Hall
Senior Land Use Planner
Land Use Assessment Eastern
Planning and Programs, Greater Sydney Division

TAB A – Require Minimum ‘Anti-Gawk’ Screen Length



TAB B – Driver line of sight to Digital Advertising



TAB C – Proposed Digital Sign

